

Storm Lahiff Photographer

Queensland, Australia

www.stormlahiff.com.au

Instagram @storm_lahiff_photographer

ARTIST PROFILE

I am a regional Queensland-based photographer whose practice centres on storytelling, identity, and connection to place. My work documents the people, culture, and quiet resilience of rural communities, with a particular focus on those whose labour and creativity sustain life beyond metropolitan centres.

Working across portraiture and documentary photography, I create imagery that is both intimate and narrative-driven. My approach blends natural and constructed light to capture authentic moments, often within working environments where subjects are deeply connected to land, craft, and tradition.

My practice is grounded in a desire to elevate regional voices and contribute to a broader cultural understanding of rural Australia. Through long-form photographic essays, I aim to preserve stories that are often overlooked, while creating work that resonates both locally and nationally.

PROFESSIONAL EXPERIENCE & COLLABORATIONS

I have worked across editorial, commercial, and arts-based projects, collaborating with organisations, brands, and individuals including:

- Westpac
- Australasian Dirt Bike Magazine
- Australian National Finals Rodeo
- Australian Professional Rodeo Association
- Southern Downs Regional Council
- Warwick Show & Rodeo Society
- Killarney Show Society
- NSW Government
- Hon. David Littleproud MP
- Essence of My Heart Yoga, Pilates & Barre
- Cherrabah Resort
- The Killarney Co-op
- Warwick Chamber of Commerce
- Regional small businesses, artists, and creatives

These collaborations have strengthened my ability to work across diverse environments while maintaining a consistent visual voice rooted in authenticity.

ARTISTIC PRACTICE & SKILLS

- Documentary and portrait photography with a focus on narrative-driven imagery
- Visual storytelling and photographic essay development
- Research-led creative practice exploring rural identity, labour, and connection to place
- Experience working across rural and remote environments

ARTISTIC PRACTICE & SKILLS CONT....

- Use of natural and supplemented lighting to enhance mood and authenticity
- Creative direction and conceptual development for photographic projects
- Community engagement and collaborative storytelling
- Interviewing, narrative writing, and story development
- Image archiving, metadata management, and digital asset organisation
- Preparation of work for exhibition, print, and publication
- Proficiency in Adobe Lightroom, Photoshop
- Professional experience liaising with clients, collaborators, and suppliers

EDUCATION

Diploma of Photo Imaging

CATC Design School / Torrens University, 2016

Diploma of Visual Arts

CQUniversity / Current

CREATIVE FOCUS

My current work explores themes of rural identity and labour, with a focus on tradition, working culture, and the deep connection between people, land, and environment. Central to my practice is a research-led approach that examines the social and cultural significance of labour that is often overlooked, yet essential to the collective wellbeing of society.

I am particularly interested in developing extended photographic essays that combine imagery with narrative, creating immersive, story-led bodies of work that give visibility to these lived experiences.